

Scaled Agile Inc. AI-Native Value Architect Certification

Stop chasing AI hype and start architecting real value.

Course Duration: 2-day | Prerequisite: Non required

Certification: Accreditation upon passing an examination

The AI-Native Value Architect is a two-day, remote-deliverable course that teaches a repeatable methodology for taking an AI initiative from a signal in the business to a solution that delivers measurable value. The Value Architect is framed as a missing function rather than a new job title: the steward who keeps an AI initiative's business, ethical, and technical considerations aligned. The role supports existing roles and scales across teams and solutions.

Learners leave with practiced confidence and a repeatable methodology and a toolkit — not a set of notes about AI.

About this certification training –

- **Turn Hype into Deliverable Value:** Stop treating AI as a wish list and master the playbook to audit, activate, and unlock the 80% of hidden potential in the tools your organization already owns—delivering immediate, low-risk wins.
- **End the POC Graveyard Cycle:** Acquire the blueprint to guide complex solutions through the entire AI-Native Solution Lifecycle, ensuring your initiatives move from a promising demo to scaled, production-ready success.
- **Design the Path, Don't Just Facilitate It:** Go beyond technical skills to become the indispensable architect who aligns executives, engineers, and end-users, using AI-powered techniques to surface hidden risks and keep projects moving forward.

What you will learn

- **Lead the Value Maximizer Playbook:** Go beyond simple adoption by mastering the Audit, Activate, Optimize, Centralize framework to uncover and unlock the 80% of latent value in the AI tools your organization already owns.
- **Translate Risk into Strategy:** Acquire the AI Fluency to discuss complex trade-offs (like RAG vs. Fine-Tuning economics) using business language and leverage Feasibility Filters to de-risk an initiative before the first line of code is written.
- **Orchestrate the AI-Native Solution Lifecycle:** Learn to guide solutions through the Sense, Discover, Design, and Deliver phases, turning a vague mandate into a finalized, cross-functional AI-Native Value Blueprint that guarantees alignment across all stakeholders.
- **Amplify Success with AI-Powered Storytelling:** Utilize the AI-Powered Story Amplifier to transform technical success metrics into a compelling, C-suite-ready narrative that secures next-round funding and accelerates enterprise-wide adoption.

Target Audiences

This course is for the high-potential leader who is ready to stop managing AI tasks and start guiding AI outcomes. If your current role demands you align divergent teams, connect technology to revenue, or shepherd change across the enterprise, this is the course that formalizes your power.

- Product Managers / Owners
- Agile Transformation Leaders (SPC, RTE, Lean-Agile Leaders)
- Business Analysts / Process Architects
- Change Management / Organizational Agility Specialists
- Strategy & Consulting Leaders (Internal/External)

Get AI-Native Certified –

After completing the course, you'll be eligible to take the AI-Native Value Architect exam. Passing the exam earns you a globally recognized certification and demonstrates that you have the fluency to apply AI responsibly, redesign workflows, and accelerate value in your organization.

Detailed Learning Info

Lesson 1: The AI-Native Value Architect

- What it covers. Why AI initiatives fail, the three AI Opportunity Blind Spots — the Value Gap, the Proof of Concept Graveyard, and Hype vs. Reality — and then the role itself: the Value Architect as a missing function, framed by the Responsibility Wheel.
- Where the role sits. The lesson connects the five responsibilities to the blind spots they address, introduces the AI-Native Solution Lifecycle, and maps the role against real job titles already hiring for these skills.
- Activity — Match the Moment (12 min). Six real AI-adoption moments; groups decide which single wheel responsibility a Value Architect would lead with for each, name a primary and a runner-up, and pick the call they disagreed on most. One scenario is deliberately dual-fit — the debrief is meant to surface the disagreement, not resolve it.
- Output. A shared definition of the role and why it matters.

Lesson 2: Coaching AI Adoption

- Wheel responsibility. Coaching AI Adoption.
- What it covers. Bringing the learner's own fluency to others: coaching versus managing, meeting people at their fluency level, operating at the right organizational level, and amplifying the seven AI-Native Success Factors across an organization. It closes on the learner's own fluency — you cannot coach a factor you do not practice yourself.
- Activity — At Your Level (10 min). On their real organization: name the level you most

influence, pick one Success Factor to advance there, and design one concrete coaching move.

- Output. A coaching play at the level the learner actually influences.

Lesson 3: Unlocking Value from AI Workflows and Tools

- Wheel responsibility. Unlocking Value from AI Workflows and Tools.
- What it covers. The Value Maximization Playbook — Inventory → Activate → Optimize → Centralize — for getting immediate wins from AI investments the organization already owns, with no new spending. It also teaches when to redesign a workflow's shape rather than just speed up its steps.
- One worked example throughout. Customer-Feedback Analysis runs through all four moves, with a corner anchor marking which move is in play.
- Activities. A five-minute Feature Hunt on a tool the learner already has, then four short in-app “Try It” moments on the Harbor Mobile scenario — one per move — each capturing the learner's own First Move.
- Output. A quick-win play the learner can run Monday morning.

Lesson 4: Your First AI Solution — The AI Risk Council

- Wheel responsibility. Facilitating AI Solution Development.
- What it covers. What separates a real AI solution from a chatbot — instructions, knowledge, tools, and checks — and the supervisor/specialist pattern, where every specialist sees the same input at once and a supervisor reconciles the results. It also introduces the three types of AI risk: Technical, Business, and Ethical & Human.
- Activity — Build Your AI Risk Council (45 min). Every group builds a working four-agent solution in the AI Native Agent Builder: three skeptics (Technical, Business, Ethical & Human) plus a Supervisor. Groups submit a project proposal to the council, run it for a unified Council Verdict, then compare verdicts with the other groups.
- Output. A working AI solution — and a preview of Day 2.

Lesson 5: Bridging Business and Technology — Sense & Discover

- Wheel responsibility. Bridging Business and Technology.
- What it covers. The first phase of the lifecycle, in two parts. Section 5.1 enters the case and aligns the right people using an Alignment Brief — objective, core triad, boundaries, and a stakeholder map marking who is LIVE in the room and who is consulted ASYNC. Section 5.2 covers sensing: the eight common Acceleration Signals, the Four Lenses that turn signals into alignment, and choosing the entry point where design starts.

- Activities. Enter the Case & Align (20 min), then Sense & Choose the Entry Point (10 min), where groups pressure-test their read against the Discovery Partner — the course GPT, or a downloadable pack usable with any AI — and record what it noticed that they missed.
- Output. A completed Alignment Brief and a chosen entry point.

Lesson 6: Facilitating AI Solution Development — Design the Value Blueprint

- Wheel responsibility. Facilitating AI Solution Development.
- What it covers. The Design phase, as one document rather than six: the Value Blueprint's six sections — Value Proposal, AI Solution, Data Strategy, Production Operations, Risk & Compliance, and Viability. Each gets its own sub-lesson, and each is taught through one of six named moves that make a section survive a skeptic: the Metric Move, the Simplest-Credible Move, the Ownership Move, the Fallback Move, the Safe-Yes Move, and the Honest-Cost Move.
- How the sections are built. Sections arrive part-filled from the case, so groups work with real content and argue with it rather than retyping it — and each section leaves specific gaps to complete: the metric that actually proves the business case, the named owner, the risks the case implies but never states, the cost line nobody counted. The blueprint is pressure-tested three times along the way, by the Solution Flight Check, the Tension Scan, and the Review Board.
- Activities. An orientation activity (Enter the Blueprint Workshop, 5 min) followed by six ten-minute group exercises, one per section.
- Output. A decided Value Blueprint with a recorded verdict — Proceed, With conditions, Pivot, Pause, or Kill — plus a 90-second rationale.

Lesson 7: Optimizing Outcomes — Deliver & Track Reality

- Wheel responsibility. Optimizing Outcomes.
- What it covers. How a Blueprint becomes a living plan. The 90-Day Tracker's four parts: phases (Foundation → Development → Production, sized by outcomes rather than equal calendar months), checkpoints tied to the same Section 1 metrics by the same names, the decision-grade response for when reality arrives, and the final mile's four gates — technical readiness, operational handoff, and the rest.
- Activities — two guided reviews. Both are read-only walkthroughs of a finished plan rather than build exercises. Groups read Brightside's completed Implementation Tracker (10 min) and notice what makes it hold, then work one surprise and the response to it (8 min): nineteen days in, a tripwire fires, and the decision log shows the call, the owner, the cost, and what it protects.

- Output. A 90-Day Tracker, read against a real scenario.

Lesson 8: Expand Your Impact

- Wheel responsibility. All five — the lesson returns to the wheel and makes it the learner's own.
- What it covers. Turning one win into a story that spreads: the four barriers to sharing, and the six ingredients a story needs to travel. It then returns to the Responsibility Wheel for one next move on each responsibility, and closes on The First Move — four parts, one calendar entry.
- Activities. A guided review of Brightside's success story (8 min), where each beat is labelled with the ingredient it is doing — including Proof, where the number is not in yet and the story says so. Then an individual exercise (15 min) building a Value Architect Roadmap: set your altitude, walk the wheel, then pick the one move that happens this week. It arrives deliberately too big, and learners cut it down until one person and one week can finish it, then name a date and a person who has agreed to ask about it.
- Output. A Value Architect Roadmap and one calendar entry — plus the full toolkit: Lesson 8 is where all eight take-homes are handed over together.

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