

Mastering the AI Initiative Cycle

Duration: A 2-Day Strategic Workshop for Senior Executives

Workshop Overview

This intensive 2-day workshop is designed specifically for senior leaders in banking who need to confidently initiate, plan, and implement AI initiatives across their organization. Unlike certification-focused programs, this workshop emphasizes strategic decision-making, governance, and execution—equipping you to lead AI efforts from ideation to operationalization, without the need for technical or project management prerequisites.

Through real-world scenarios, interactive case studies, and practical frameworks, you’ll gain the insight and tools to align AI with business strategy, manage risks, and drive sustainable value.

Why This Workshop for Banking Leaders?

- **No certification or exam** – Focused entirely on leadership and execution.
- **Banking-specific contexts** – Compliance, risk, customer experience, and operational efficiency are woven throughout.
- **Strategic and practical** – Move from understanding to action with frameworks you can apply immediately.
- **Vendor-agnostic** – Learn principles that work across technologies and platforms.

Workshop Agenda – Day 1

Module	Topic	Phase
Module 1	The Strategic Imperative for AI in Banking Understand why AI initiatives succeed or fail in banking, how to set realistic expectations, and how to lead with ethical, transparent, and compliant AI strategies.	Foundation

Module	Topic	Phase
Module 2	Matching AI with Business Needs Define AI opportunities aligned with banking priorities—risk, compliance, customer experience, and operational efficiency. Learn to assess feasibility, define ROI, and set scope without overcommitting.	Phase I
Module 3	Identifying Data Needs for AI Initiatives Navigate data strategy in a regulated environment. Identify required data sources, ensure compliance, and build the infrastructure to support AI initiatives.	Phase II
Module 4	Managing Data Preparation Oversee the transformation of raw data into AI-ready inputs. Understand quality checks, augmentation, and compliance controls from a leadership perspective.	Phase III

Workshop Agenda – Day 2

Module	Topic	Phase
Module 5	Iterating Development and Delivery Lead the development lifecycle—from machine learning to generative AI. Focus on oversight, vendor collaboration, and iterative delivery that balances speed with risk management.	Phase IV
Module 6	Testing & Evaluating AI Systems Ensure AI systems are reliable, explainable, and aligned with business goals. Learn how to oversee testing, monitor for drift, and manage validation in a banking context.	Phase V
Module 7	Operationalizing and Governing AI Scale AI responsibly. Establish governance structures, manage risk and compliance, and plan for continuous improvement and long-term value realization.	Phase VI

Module	Topic	Phase
Module 8	Action Planning & Leadership Roundtable Translate learnings into a personalized action plan. Engage in peer discussion on challenges, opportunities, and next steps for AI leadership in your organization.	Capstone

The AI Initiative Cycle

This workshop is built around a six-phase framework designed to guide leaders through the complete AI initiative lifecycle:

Phase	Focus Area
Phase I	Aligning AI with business strategy and defining scope
Phase II	Identifying and governing data assets
Phase III	Preparing and managing data for AI readiness
Phase IV	Overseeing iterative development and vendor partnerships
Phase V	Testing, validating, and ensuring reliability
Phase VI	Operationalizing, governing, and scaling responsibly

Key Outcomes

By the end of this 2-day workshop, you will be able to:

- Identify and prioritize high-value AI opportunities in banking
- Lead cross-functional teams through the complete AI Initiative Cycle (Phases I–VI)
- Make informed decisions on data, technology, and vendors
- Establish governance and risk controls that meet regulatory expectations
- Drive AI initiatives that deliver measurable business outcomes