



Forward Deployed Engineer (FDE) Services

Practical AI delivery, embedded with your team

A HANDS-ON, ROLLING MONTHLY ENGAGEMENT

An Agilizing Forward Deployed Engineer works alongside your business and technology teams to map priority workflows, configure practical AI and automation, validate changes with users, and continuously improve what works.

FDE means delivery in your context—not a generic technology demonstration.

AT A GLANCE

Engagement: rolling monthly cycle

Working style: embedded and hands-on

Starting point: a priority workflow

Focus: practical increments and adoption

PROGRESS YOU CAN SEE, DECIDE ON, AND BUILD ON

Each monthly cycle makes the work clearer, moves a useful increment forward, and creates evidence for the next decision.

1 Embed in the work

Start with the people, workflow, information, hand-offs, approvals, and friction that shape the work today.

2 Build useful increments

Configure working AI assets, templates, data-preparation components, or workflow automations where appropriate to the agreed environment.

3 Learn and roll forward

Test with users, capture feedback and learning, and use the monthly review to choose the next valuable focus.



WHAT THE SERVICE DOES

An FDE helps move priority work forward

The FDE service combines process insight, practical AI delivery, and close collaboration. Instead of separating discovery, design, build, and adoption into disconnected hand-offs, an FDE stays close to the work as it evolves.

Understand the workflow

Map the steps, information, decisions, hand-offs, approval points, and constraints that influence the selected work.

Shape a focused increment

Turn visible friction and opportunity into a prioritised, practical next move—rather than an unbounded wish list.

Work with the team

Configure, test, refine, and explain the working assets with the people who will use and support them.

FROM OPPORTUNITY TO WORKING PROGRESS

1 Start with the real workflow

The most useful AI and automation choices begin with a clear view of the work itself—not only with a tool or feature.

2 Make the technology fit the work

Configure instructions, prompts, templates, workflow patterns, and information handling around the team's actual needs and available environment.

3 Keep people accountable

The FDE supports clearer outputs and smoother flow while retaining human review, feedback, and decision-making.

NOT A ONE-OFF RECOMMENDATION

The service is designed to leave working artefacts, practical learning, and a clear route for the next cycle—not just a slide deck of ideas.



WHY CLIENTS USE AN FDE

Value that compounds from cycle to cycle

A rolling monthly engagement creates a steady rhythm for making priority workflows clearer, experimenting responsibly, and retaining the learning from one improvement cycle into the next.

1 Make hidden friction visible

Create a shared view of manual loops, unclear hand-offs, information gaps, review points, and constraints before deciding what to improve.

2 Turn AI opportunities into practical assets

Move from broad possibilities to usable instructions, prompts, templates, data-preparation components, and workflow patterns where appropriate.

3 Test before extending

Involve business users in reviewing outputs and workflow behaviour so useful feedback shapes the next iteration.

4 Create clearer decisions

Use the cycle review to see what changed, what was learned, which opportunities remain, and where to focus next.

5 Build capability while delivering

Leave reusable working assets, operating guidance, and a prioritised improvement path that the team can carry forward.

A PRACTICAL BOUNDARY

The FDE works within agreed priorities and the available client environment. Progress is incremental and evidence-led; each cycle supports a decision about what to refine, extend, pause, or pursue next.



THE ROLLING FDE CYCLE

A monthly rhythm that keeps delivery moving

The engagement uses a transparent monthly cycle. It gives stakeholders regular visibility while allowing the work to adapt as the team learns more about the workflow, information, users, and technical environment.

1 Prioritise

Align on the workflow opportunity, intended outcome, stakeholders, constraints, and the most useful focus for the month.

YOU SEE: a focused backlog and agreed priority area

2 Discover & design

Map the current process, information, hand-offs, decisions, and appropriate AI or automation approaches.

YOU SEE: a practical delivery plan for the selected work

3 Configure & build

Configure agreed instructions, templates, data-preparation components, and workflow automations in the available environment.

YOU SEE: a working increment tailored to the workflow

4 Test & refine

Review outputs and workflow behaviour with users, capture feedback, and address the most useful refinements.

YOU SEE: validated learning and an improved working asset

5 Review & roll forward

Demonstrate progress, record learning, update the opportunity backlog, and choose the next cycle's priority.

YOU SEE: a clear decision point and rolling roadmap



ARTEFACTS, ENABLEMENT & MOMENTUM

What your organisation carries forward

Each FDE cycle is designed to leave practical assets and clarity behind. The exact mix is shaped by the selected workflow and agreed focus—not by a pre-set technology package.

What you may see

- A current-state workflow and decision picture
- A prioritised opportunity backlog and rolling roadmap
- Reusable AI instructions, prompts, templates, or output guidance
- Data-preparation, approval, notification, reminder, or status-flow components where appropriate
- User-test feedback, handover notes, and a cycle review summary

What helps each cycle succeed

- A nominated business owner and subject-matter experts who can explain the work and validate outputs
- Appropriate access to agreed tools, environments, information sources, and representative data
- Technology or platform contacts where permissions, configuration, or integration are involved
- Timely feedback and decisions at the monthly review

A COLLABORATIVE, CONTROLLED WAY TO MOVE FORWARD

1 Keep scope visible

The next focus is agreed with the client team and can be reshaped as priorities, feedback, and the working environment become clearer.

2 Work within the available environment

The FDE configures and iterates within the tools, access arrangements, and technical context available for the agreed work.

3 Leave a practical next step

Every review captures what is working, what has been learned, and a recommended priority for the next monthly cycle.

READY TO TURN A PRIORITY WORKFLOW INTO PRACTICAL AI PROGRESS?

Start with one meaningful workflow. Build learning and useful capability with each monthly cycle.