

Everyone Is Talking About AI. *Few Leaders Truly Understand It.*

91% of *AI initiatives fail to scale beyond the pilot stage.*

The gap isn't technology. It's Leadership clarity

- › Boards are asking for AI strategy.
- › Teams are running pilots.
- › Vendors are making bold promises.

And yet...

✗ AI initiatives stall.

✗ Pilots don't scale.

✗ Risk is underestimated.

✗ Governance is unclear.

AI is treated as a tool — *not a transformation lever.*



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"When leaders treat AI as a trend, they get pilots.
When they understand AI, they get *transformation*."

INTRODUCING AI Executive Fluency Workshop

A 4-hour executive workshop designed to:

- ✓ Demystify AI
- ✓ Comprehend the AI stack & capabilities
- ✓ Separate hype from reality
- ✓ Understand AI risk & governance
- ✓ Understand AI adoption pathways
- ✓ Build leadership decision confidence

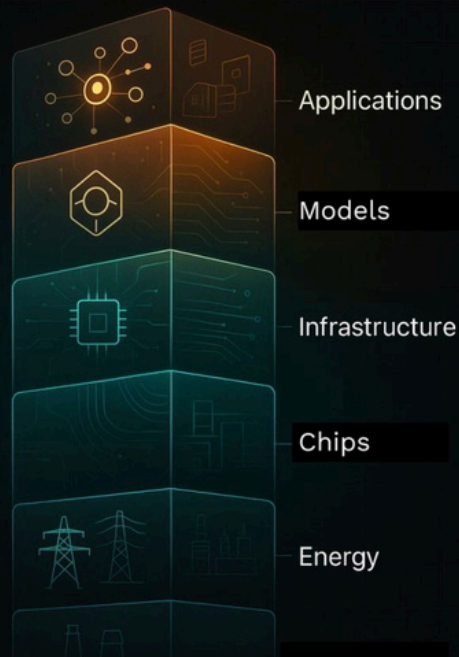
NOT TECHNICAL

NOT ACADEMIC

STRATEGIC. PRACTICAL. ACTIONABLE.

Structured. Fast-Paced. *Executive-Focused.*

The 5-Layer AI Stack



01 *Executive AI Fluency Diagnostic*

Assess your current AI Understanding with the AI Cosmos activity

02 *AI Myth vs Reality*

Cut through AI hype to understand what is realistically achievable, scalable, and strategically relevant.

03 *The AI Stack Simplified*

Build a clear mental model of the AI landscape—from ML to Agentic AI—without technical overload..

ML

GENAI

RAG

AGENTIC AI

LLM

NLP

DEEP LEARNING

MACHINE LEARNING

VIBE CODING

04 *AI Value Mapping*

Identify where AI can create measurable business impact across revenue, cost, risk, and experience.

REVENUE GROWTH

COST EFFICIENCY

RISK REDUCTION

EXPERIENCE ENHANCEMENT

05 *AI Risk & Governance*

Understand the major AI risks and the governance levers required to protect trust, compliance, and reputation..

06 *Organizational AI Readiness Assessment*

Evaluate your organization's strategy, data, talent, culture, and governance maturity before investing further.

07 *AI Transformation Archetypes*

Define your enterprise AI ambition—from efficiency gains to autonomous operations—and align capabilities accordingly.

EFFICIENCY TRANSFORMER

INSIGHT AMPLIFIER

EXPERIENCE REIMAGINER

PRODUCT INNOVATOR

08 *AI Leadership Alignment Canvas*

Align strategic intent, ownership, execution focus, and capability before committing to AI scale

PARTICIPANTS WALK AWAY WITH

Not just knowledge.

Decision confidence.

- ☒ Clear understanding of AI capabilities
- ☒ Ability to evaluate AI value opportunities confidently
- ☒ Structured AI governance awareness
- ☒ Identified AI opportunities
- ☒ Organizational readiness snapshot
- ☒ Defined transformation ambition
- ☒ Actionable next steps

MOST AI PROGRAMS

- ☐ Weeks or months long
- ☐ Technically dense
- ☐ Theory heavy
- ☐ Light on executive application

VS

AI EXECUTIVE FLUENCY

- ☒ 4 hours Executive-focused
- ☒ Strategy-driven
- ☒ Risk-aware
- ☒ Immediately actionable

*It equips leaders to ask better questions —
and make better AI decisions.*

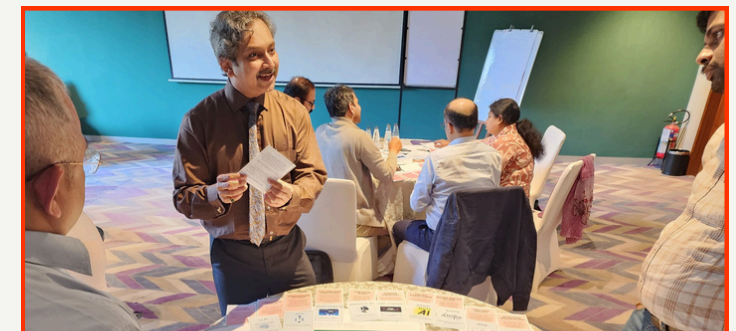
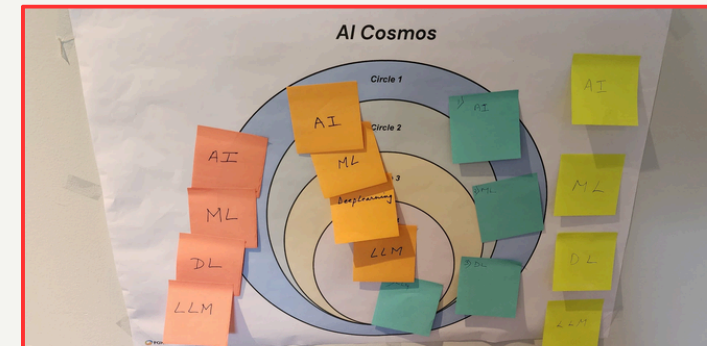
DESIGNED FOR LEADERS DRIVING AI STRATEGY

Ideal for:

- CXOs & Business Heads
- CIOs & CTOs
- Chief Digital Officers
- Transformation Leaders
- Strategy & Innovation Heads
- IT & Operations Leaders

No technical background required.

*This workshop builds a **shared AI language** across leadership teams.*

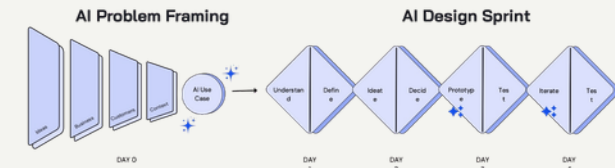


“FoxIT's AI Transformation Pathway”



Our structured AI Transformation Pathway takes you from executive clarity to enterprise-scale capability, progressing through opportunity prioritisation, structured use case definition, rapid validation, and responsible AI execution.

Advance your **AI Capability**



- 01 *AI Opportunity Mapping - Find AI Oopportunity Areas*
- 02 *AI Problem Framing - Identify high value use cases*
- 03 *AI Design Sprints - Prototype AI Use Cases*
- 04 *Agentic AI bootcamp - Build AI Agents*

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ABOUT Fox IT

Fox IT is a strategic consulting and training firm with over two decades of expertise in AI innovation, IT Service Management, and enterprise transformation.

We bridge business strategy and technology execution, helping organisations bring clarity to complex initiatives, align leadership, and scale with operational discipline.

Through structured frameworks and practical guidance, we enable enterprises to turn AI ambition into measurable business value, governing responsibly and executing with confidence.