

AI Design Sprint

Duration: 2-day

Transform your team's innovation potential

The strategy-execution gap

Not a lecture. Not a lab. A live, end-to-end sprint that takes teams from strategic intent to a validated AI prototype — one that's been tested for desirability, feasibility, and business value within a real organizational context.

Once teams experience the process, they gain the confidence and framework to tackle future AI challenges — independently and at scale.

Who is it for?

- Innovation & Transformation Leaders
- Design, Research & CX Teams
- R&D Teams
- Talent & Transformation / L&D Teams
- Product & Business Teams
- Data & AI / Applied Intelligence Teams
- Chief Information Officers
- Chief Digital Officer

No AI experience required.

- This program is designed for cross-functional teams — because building AI that's human-centered
- and delivers business value requires multiple perspectives aligned on a shared process and
- language. Not only AI expertise.

The 2-day Journey

Design, Prototype and Test with Users

With your opportunity defined, the team moves into an accelerated design sprint — transforming insights into low-fidelity prototypes and testing them with real users.

By the end of Day 2, you leave with a validated AI prototype tested for desirability and

business value — and a clear path forward.

Day 1 - AI Design Sprint (Understand, Define, Sketch) Key Outcome: You'll have a shared understanding of the challenge, context, and constraints — and a set of diverse, tangible solution sketches ready for critique, selection, and prototyping on Day 2.	
Align the Team Around the Problem	• Review your selected AI Use Case from day 1 • Deep dive into what enables or blocks the solution: Data readiness and quality / Technical feasibility / Legal, privacy, and ethical considerations / Integration and governance challenges • Map or refine the current user journey or service blueprint to visualize what's broken today — and where AI could create the most impact.
Focus & Generate Ideas	• Redefine what success looks like by identifying key outcomes, risks, differentiators, and guardrails. • Research and review real-world AI solutions for inspiration — exploring how others solved similar challenges. • Each team member individually sketches ideas — fast, visual, and divergent — to surface multiple ways AI could address the same problem.
Day 2 - AI Design Sprint (Decide, Prototype, Test) Key Outcome: Each team leaves with a tested AI prototype and real user feedback — turning ideas into validated insights that can guide future development with confidence.	
Decide What to Build	• Review & critique each sketch using structured heatmap-style feedback • Vote on the strongest ideas based on clarity, value, and feasibility • Combine the best elements into a single concept and create a team storyboard — a step-by-step visual plan for what to prototype and test.

	Align on key assumptions to validate during user testing.
Prototype and Test	- Build a realistic, high-fidelity AI prototype that simulates the intended experience — using Alpowered tools - Prepare a customer interview script and recruit 1-2 real users for live testing. - Test your prototype, capture direct user reactions, and note what creates clarity, confusion, or trust issues. - Reflect as a team: what worked, what failed, what needs to change? - Refine or iterate the prototype based on insights from testing.

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