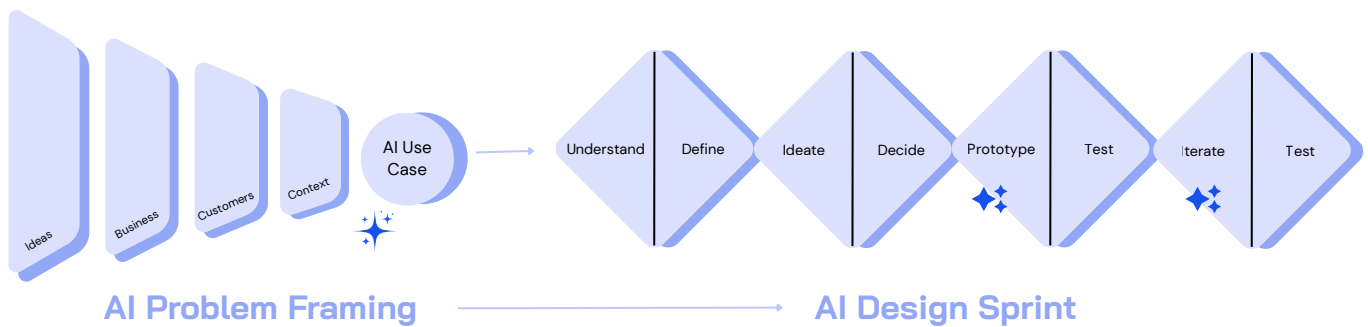


AI ACCELERATION BOOTCAMP

Transform your team's innovation
potential



From AI Opportunities to Validated AI Solutions

A 3-day experiential program that turns teams into AI-native problem solvers — building capability and business outcomes together.

Everyone's focused on AI.

But 95% of AI pilots go nowhere.

Teams are experimenting. Leaders are setting bold visions. And yet... when it's time to ship something real, the room goes quiet.

AI doesn't fail at the strategy level. It doesn't fail at the technical level. It fails in the middle.

The missing middle is killing AI execution.

So what are the consequences?

- Teams pick random use cases that go nowhere
- Months are spent building things no one needs
- AI is seen as a cost center, not a value driver
- Trust breaks down between business and delivery

This isn't just inefficient — it's undermining your competitive edge.

This gap isn't new, but it's costlier than ever.

However exciting AI may be, the fundamentals haven't changed:

- You still need to solve real customer problems.
- You still need viable value propositions.
- And you still need to connect those to business goals.

What's changed?

The stakes.

The speed at which you need to decide.

The pressure to deliver— yesterday.

Your ability to execute on AI — now — is what will define your competitive edge tomorrow.

This bootcamp is about fixing the missing middle –

The strategy-execution gap

We created this program for the doers asked to act on broad AI mandates — and for the leaders who want to see real traction.

It's a proven, experiential format that helps organizations **operationalize AI strategy at speed** — giving teams **the mindset and tools to move from abstract AI ideas to validated, user-tested concepts in just three days**.

Not a lecture. Not a lab. A live, end-to-end sprint that takes teams from strategic intent to a validated AI prototype — one that's been tested for desirability, feasibility, and business value within a real organizational context.

Once teams experience the process, they gain the confidence and framework to tackle future AI challenges — independently and at scale.



- ✓ Speed with Structure — Move from AI intent to validated ideas in 3 days
- ✓ Enterprise Alignment — Bridge business goals, user needs, and AI feasibility
- ✓ Capability Transfer — Equip teams with a repeatable framework for future challenges

Who is it for?

In a world moving at the speed of AI, teams must learn to adapt, collaborate, and solve complex problems faster than ever.

Designed for enterprise teams driving AI transformation — not just learning it.

This bootcamp is for enterprises that want their people to learn by doing — solving real business challenges, not watching slides.

It's for teams who need to build creative confidence, and cross-functional collaboration skills — at speed.

Ideal for

- | | |
|--|---------------------------------------|
| → Innovation & Transformation Leaders | → Design, Research & CX Teams |
| → Product & Business Teams | → R&D Teams |
| → Data & AI / Applied Intelligence Teams | → Talent & Transformation / L&D Teams |
| → Chief Information Officers | → Chief Digital Officer. |

No AI experience required.

This program is designed for cross-functional teams — because building AI that's human-centered and delivers business value requires multiple perspectives aligned on a shared process and language. Not only AI expertise.

Pre-requisites

Bring a business challenge that's important to solve — and worth exploring through AI. You don't need to know the solution. We'll help you frame it and validate it, fast.

The 3-Day Journey

A fast, hands-on journey where your team learns by solving. In just three days, you'll move from a broad AI ambition to a validated AI prototype — one tested for desirability, feasibility, and business value.

Built on two proven methods — AI Problem Framing and AI Design Sprint — this experience combines structured collaboration with creative experimentation. It's not about building technology. It's about building confidence, alignment, and momentum.

01

AI Problem Framing Workshop

Frame the Right AI Opportunity

You walk in with ideas, expectations, and maybe even a vague mandate from leadership. Together, we cut through the noise, align on business goals, and identify high-value AI opportunities worth solving.

By the end of Day 1, your team leaves with a clearly defined, high-value AI use case — one that connects user needs, business value, and technical feasibility.

2-3

AI Design Sprint Workshop

Design, Prototype and Test with Users

With your opportunity defined, the team moves into an accelerated design sprint — transforming insights into low-fidelity prototypes and testing them with real users.

By the end of Day 3, you leave with a validated AI prototype tested for desirability and business value — and a clear path forward.

Structured. Fast-Paced. Real.

The Learning Experience

4 TEAMS.
4 AI CHALLENGES.
4 AI PROTOTYPES



Up to 28 participants
split into 4 cross-functional
teams.

- Teams bring a real AI challenge from their business unit
- Everyone follows the same guided, visual process — a live innovation lab where business, data, and design collaborate.
- The format is immersive and energetic: whiteboards, sticky notes, toolkits, templates, and laptops. It's creative, structured chaos.
- Teams test their concepts with real users, not hypothetical personas — learning by seeing what works and what doesn't.



World-class instruction – facilitated by experts

Bite-size learning

Built on real-world experience — not academic theory

Expert feedback loops

Real output, not just learning

Reusable system (Playbooks, Toolkits, Templates)

Day 1

AI Problem Framing Workshop



MORNING

Align Ideas with Strategy and Users

- Uncover why most AI pilots fail — and how to avoid solution-first thinking
- Link AI ideas to business goals adapting tools like the Solution Opportunity Tree
- Identify and eliminate low-potential ideas early, narrowing focus to one high-impact opportunity per team.
- Zoom in on that opportunity through the customer lens — using proto-personas, PALT, and MVS tools to clarify who's affected and why it matters.

AFTERNOON

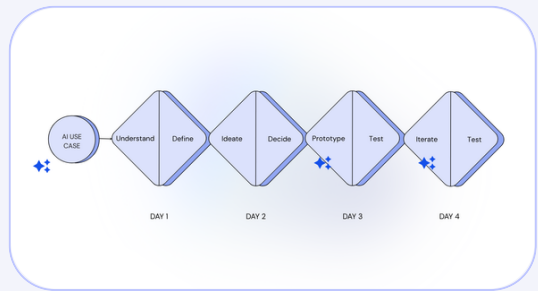
Focus, Contextualize, and Define the Use Case

- Map customer journeys and service blueprints to understand when, where, and how AI could add value.
- Collaboratively assess feasibility, scalability, and reversibility using in-room expertise — and cut ideas that don't pass the bar.
- Synthesize insights into a structured AI Use Case Card — a working brief that frames the challenge clearly, without locking into premature solutions.



Key Outcome:

Teams leave with a focused, co-created AI use case — grounded in real user needs, strategic goals, and early feasibility signals. It's not validated — but it's strong enough to be prototyped, tested, and iterated on in the design sprint.



Day 2

AI Design Sprint (Understand, Define, Sketch)

MORNING

Align the Team Around the Problem

- Review your selected AI Use Case from day 1
 - Deep-dive into what enables or blocks the solution: Data readiness and quality / Technical feasibility / Legal, privacy, and ethical considerations / Integration and governance challenges
 - Map or refine the current user journey or service blueprint to visualize what's broken today — and where AI could create the most impact.
-

AFTERNOON

Focus & Generate Ideas

- Redefine what success looks like by identifying key outcomes, risks, differentiators, and guardrails.
 - Research and review real-world AI solutions for inspiration — exploring how others solved similar challenges.
 - Each team member individually sketches ideas — fast, visual, and divergent — to surface multiple ways AI could address the same problem.
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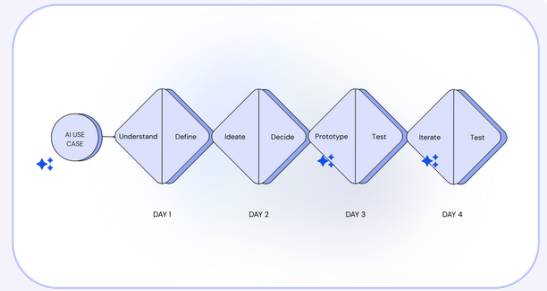


Key Outcome:

You'll have a shared understanding of the challenge, context, and constraints — and a set of diverse, tangible solution sketches ready for critique, selection, and prototyping on Day 3.

Day 3

AI Design Sprint (Decide, Prototype, Test)



MORNING

Decide What to Build

- Review & critique each sketch using structured heatmap-style feedback
- Vote on the strongest ideas based on clarity, value, and feasibility
- Combine the best elements into a single concept and create a team storyboard — a step-by-step visual plan for what to prototype and test.
- Align on key assumptions to validate during user testing.

AFTERNOON

Prototype and Test

- Build a realistic, high-fidelity AI prototype that simulates the intended experience — using AI-powered tools
- Prepare a customer interview script and recruit 1–2 real users for live testing.
- Test your prototype, capture direct user reactions, and note what creates clarity, confusion, or trust issues.
- Reflect as a team: what worked, what failed, what needs to change?
- Refine or iterate the prototype based on insights from testing.



Key Outcome:

Each team leaves with a tested AI prototype and real user feedback — turning ideas into validated insights that can guide future development with confidence.



Tools and Playbooks for scaling AI transformation

The Bootcamp is just the beginning.

Every tool, canvas, and playbook used during the 3-day experience is designed to help teams replicate the process independently — aligning strategy, design, and AI in a structured, repeatable way.

These tools translate the Bootcamp mindset into a scalable system for AI transformation across projects, departments, and client engagements.



Complete Facilitation Toolkits — including playbooks, templates, Miro boards, and ready-to-run workshop decks for AI Problem Framing and Design Sprints. Use them to train others or run your next sprint in-house.



Custom AI Copilots — GPT-powered assistants trained on DSA methods, ready to support your team's next AI opportunity — from framing to testing.

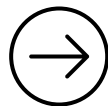


12 Months of Community Access — includes live coaching calls, expert feedback, and ongoing learning alongside a global network of facilitators and innovators.



Apply or nominate your team today

and be among the first
to shape how your
organization builds with
AI.



Limited seats available for
2025 cohorts



Book a 30-minute discovery
call to check your team's
readiness and learn how the
Bootcamp can align with your
transformation goals.

Agilizing Academy Hong Kong

Contact: Paulino Kok
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Contact: Ada Che
ada.che@agilizing.com





FAQS

Q1. Who is the Bootcamp designed for?

The Bootcamp is designed for cross-functional enterprise teams — from product, operations, transformation, learning and data.

It's ideal for organizations ready to move from AI strategy to execution by solving real business challenges with AI and want to do it fast!

Q2. How is an AI Design Sprint connected to Design Thinking?

AI Design Sprints are an evolution of design thinking — adapted for the speed and complexity of AI innovation.

They use the same human-centered mindset but follow a specific recipe and add layers for data feasibility, ethical guardrails, and AI integration. Think of it as design thinking for the AI era — where creativity meets real-world constraints.

Q3. How is this different from a regular training program?

Traditional training gives you slides, frameworks, and certificates.

The AI Acceleration Bootcamp is different — it's built for execution, not education.

Your team learns by doing: framing problems, prototyping AI solutions, and testing them with real users.

By the end, they don't just understand AI — they know how to apply it.

Q4. Can the Bootcamp be customized for our industry or internal priorities?

Absolutely. Each team brings a real, strategic AI opportunity from within your organization. In the first module — AI Problem Framing — they refine that opportunity into a clearly scoped challenge that's:

- Connected to business goals
 - Rooted in real user problems
 - Feasible with available technology
-

Q5. What do teams walk away with at the end of the week?

- A validated AI use case aligned to your strategic priorities
 - A tested AI prototype with user feedback
 - A repeatable framework and toolkit for future sprints
 - Ongoing access to resources, templates, and expert coaching from DSA
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Q6. How is the program different from existing AI hackathons?

Hackathons are usually idea marathons or developer-heavy demos that fade after a week.

The AI Acceleration Bootcamp focuses on business decisions, user needs, and scalability — not just code.

Your team leaves with a validated AI concept, tested with users, and built around measurable business outcomes.

Q7. Is this about designing AI architecture or technical implementation?

No.

The Bootcamp is not about coding or building architectures.

It's about designing the right AI opportunities before investing in technology — ensuring business, data, and user alignment.

We focus on what to build and why — not the technical "how."

Q8. Do participants use AI tools during the sessions?

Yes.

Throughout the Bootcamp, teams leverage AI-powered tools for brainstorming, ideation, and prototyping (Miro AI, Figma, Lovable, etc) — including generative AI systems for concept creation and testing.

It's a hands-on experience that helps participants work with AI, not just talk about it.

Q9. Do participants need prior design thinking or AI experience?

Not at all.

Facilitators guide every step, and the process is structured to make AI approachable and practical for all disciplines — from business to tech. You'll learn by doing, not by theory.

Q10. What exactly is an AI-validated prototype?

An AI-validated prototype is a tested, user-informed concept that proves how AI can create measurable value.

It's not a working product — it's a realistic simulation designed to validate desirability, feasibility, and business impact.

The outcome: evidence that your AI idea works before you build it.

Q11. Can this program run virtually or in a hybrid format?

Not at this time.

The Bootcamp is designed as an immersive, in-person experience to maximize collaboration, speed, and real-time prototyping.

Virtual or hybrid options will be offered in the future.